



**Innovate Life,
Celebrate Science.**

Life Sciences Week 2026 #LSW26

21–25 September 2026

A five-day event uniting key figures in biotech, med-tech, pharma, academia, research, policymaking and investment.

**Be at the forefront of one of
the UK's fastest growing industries**

www.lifesciencesweek.co.uk

Life Sciences Week

Where research meets industry

LSW is a high profile, week-long programme of events built for collaboration and innovation – where pioneering research meets industry and investment.

Now in its second year, Life Sciences Week has fast become one of the UK's most talked-about events in the industry calendar.

Bringing together the organisations, individuals and ideas shaping UK life sciences – LSW is a major, multi-host programme shaped by industry partners, business leaders, innovators and researchers from across the UK.



THE GO-TO EVENT FOR THOSE LOOKING TO DISCOVER, COLLABORATE AND CONNECT:



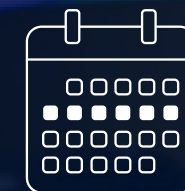
High-quality, high-impact sessions:

keynote events, sector-relevant speakers, with a week-long calendar of carefully curated events.



Collaboration and partnership-building:

where industry, academia and policymakers connect to discuss research, discover opportunities, and influence the future of UK life sciences.



More than just a week:

with digital and media reach all year round, including opportunities to promote and discuss latest research, grow networks and build lasting relationships with industry partners.

WM Life Sciences Week 2025: Making an impact

2025 saw the launch of the inaugural Life Sciences Week – surpassing all expectations for its scale, reach and impact.

THE WEEK AT A GLANCE:



41 EVENTS delivered across



28 LOCATIONS with



110+ SPEAKERS.

Inc. Lord Patrick Vallance

**3,000+
ATTENDEES
AND PARTICIPANTS
ACROSS THE WEEK**



14 SPONSORS

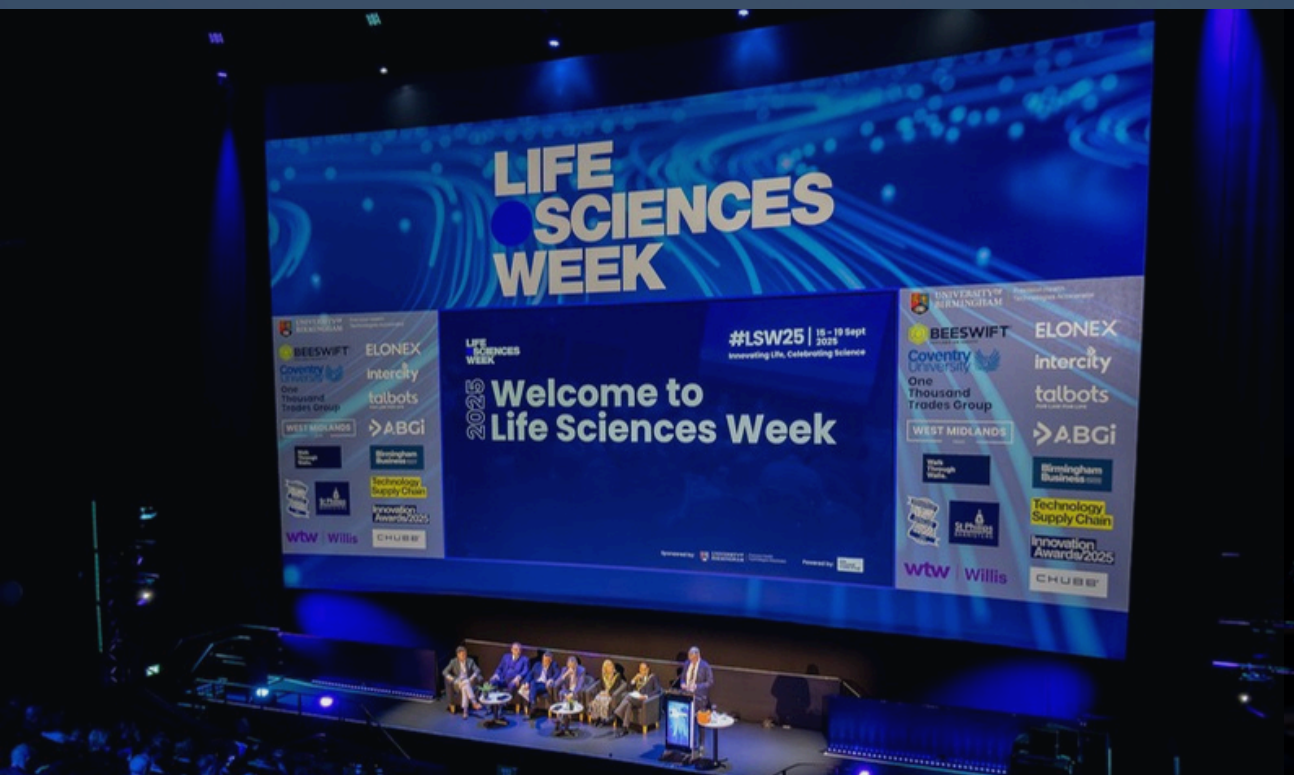


26 PARTNERS



7 BRAND SUPPORTERS

across multiple events.



Life Sciences Week 2025

The marketing behind the event

LSW 2025 reached thousands of people by **social media, news coverage, email and magazines** – making it one of the most high-profile and talked about industry events of the year.



Social media:

Daily news and event posts, multiple insight blogs, **1,676** new LinkedIn followers, **250k** impressions.



Email campaign:

263k sent, **99k** opened, **58k** clicks from **14k+** email database.



Partner amplification:

Promotion via all channels, resharing via social media, at-the-event profile.



Print Media:

3,000 LSW magazines distributed + event coverage in local and national media.

LSW MAKING THE NEWS



Life Sciences Week 2025:

Making waves across the media

ADDING £ VALUE:

= est.

£150k equivalent

ad spend

- 28 news articles
- **National** and **local** press coverage
- Features in **Business Desk**, **MSN**, **Birmingham World**, **WM News**
- Coverage on **BBC Radio WM** in the run-up to and throughout the event week
- **Media interviews** with organisers and attendees, inc. keynote spaker **Prof. Alex Richter**

REACHING MILLIONS:



daily print and digital reach:

5.7million



combined reach:

up to 1.5m



Weekly reach:

200,000



daily reach:

up to 15,000



daily reach:

19,000

What our partners and supporters said about LSW 2025

"This year's **Life Sciences Week** was **fantastic** and testament to the amazing hard work of the organisers. It allowed us to launch our Birmingham Health Innovation Campus, complete with the PHTA as the anchor tenant in the first building. I'm really **looking forward to next year and watching this grow** year-on-year."

Prof. Neil Hanley

Pro-Vice-Chancellor at the University of Birmingham

"Thank you for being central to making it happen and creating so much positive **energy and enthusiasm for life sciences** in the West Midlands. Top work 🙌."

Victoria Moorhouse KHP

CEO Royal Centre for Defence Medicine

"With our top Universities, business successes such as the Binding Site and major investments including the Birmingham Health Innovation Campus (which includes the Precision Health Technology Accelerator), BioHub and the Birmingham Health Innovation Campus (BHIC), the traditional **Golden Triangle is soon to become a Golden Parallelogram.**"

Dave Seaward, 3P Innovation

"We are **delighted to take part in this massive celebration** of the UK's, and the West Midlands', vibrant and very successful Life Sciences sector. Congratulations to the enterprising group of people behind the Life Sciences Week, the same people who brought us Birmingham Tech Week – and look what a success that has become! **WM Health Technologies Cluster is proud to be a partner** organisation for Life Sciences Week."

David Kidney, Executive Chair, WMHTC Ltd

"For me, the most prominent themes of Life Sciences Week were **collaboration and positivity**. It was fantastic to hear from so many passionate individuals – sharing news of incredible projects that are bringing together universities, industry, policymakers and communities, making a real, tangible difference to people's lives and health. This is a hugely uplifting event which serves to **showcase, celebrate and energise the vibrant life sciences network** here in the West Midlands.."

Prof. Alice Roberts

Professor of Public Engagement with Science at the University of Birmingham and presenter of BBC's Digging for Britain

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WEEK**

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Life Sciences Week #LSW26

**A national conversation on the
future of AI & Tech in Life Sciences**

**21–25 September 2026 |
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Life Sciences Week 2026: Bigger, broader, more ambitious

When: Monday 21 September –
Friday 25 September 2026

Building on the momentum created in 2025, Life Sciences Week returns in 2026 bigger, broader and even more ambitious – with a greater national and international focus.

Four key objectives for an even bigger 2026



Pharmaceutical & biotech innovation:

showcasing research breakthroughs and the innovation shaping the future of healthcare and life sciences.



Medical technology & diagnostics:

highlighting cutting-edge technologies and medical innovation, and connecting innovators with partners who can help take it further.



Academic research partnerships:

creating a platform where academia, industry and healthcare meet to turn research into real-life impact.



Investor engagement:

helping connect high-potential ventures with funding and investment opportunities.

Where research meets industry

The 2026 event will provide even **greater reach, awareness and impact** among those at the forefront of the UK's life science sector.

That means even more connections and opportunities with industry leaders and policymakers, innovators and researchers, entrepreneurs and investors.

Our 2026 mission:

To cement Life Sciences Week's reputation as a **premier industry event** in one of the UK's fastest growing sectors.

Why West Midlands – and why this matters nationally

£10.3Bn

Total economic impact of life sciences and data-driven healthcare

400+

Life sciences and health technology businesses in the region

17,000+

Life sciences professionals working in the West Midlands

£1Bn+

Investment secured into the region since 2022

The regional case

- **WMCA backing.** Life sciences, HealthTech & MedTech are a declared priority – political will translates to direct funding and co-investment.
- **NHS & research anchor.** UHB and UHCW are among the UK's largest trusts and active innovation partners alongside world-class universities.
- **AI & Tech investment.** £50m government innovation funding + £100m through the West Midlands Innovation Accelerator.

The national opportunity

- **A national conversation needs a home.** No UK city outside London currently owns the life sciences growth agenda. Birmingham can.
- **Government needs visible delivery.** DSIT and NHS England need regional proof points for the Life Sciences Vision. This is the platform.
- **Investors follow concentration.** A credible annual commitment event accelerates the cluster effect the West Midlands needs to compete globally.

Life Sciences Week at a glance

One anchor day, a week-long festival across the West Midlands



*Some themes and event timings may be subject to change

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**Our Partner and Exhibitor
packages**

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Become a Life Sciences Week partner

Our partners are at the forefront of one of the UK's biggest industry events, in one of the country's most rapidly growing industries.

Becoming a partner or sponsor of LSW doesn't just mean logo placement. It means **visibility, access and direct connections** before, during and after the event – reaching vital stakeholders, businesses, researchers, investors and policymakers in the Life Sciences industries.

Crucially – we work closely with our Official Partners to deliver **a bespoke, tailored package** to meet your business needs.

What partners can benefit from:

Visibility

Brand visibility across event materials and digital platforms, including signage, brochures and digital marketing recognition.

Engagement

High-value engagement: keynote, workshop or panel participation opportunities.

Access

VIP access for delegates, supporting relationship-building across the programme.

Networks

Network follow-up: senior tiers include a post-event attendee list and contact details to support partnership conversations after the week.

Amplification

Sponsors and partners become a **core part of our event** and its communications – extending reach through shared channels and networks.

Connecting industry, innovators and investors with research, healthcare and policymakers

Partnership Packages

Catalyst Partner: £150k (Up to 5 available)

Headline partnership. Themed day ownership. Category-defining visibility.

Our Catalyst Partners are Life Sciences Week's principal partners – with the most prominent profile across marketing channels and standout moments. Designed for organisations seeking maximum visibility, senior access, and a flagship platform through keynote presence, premium exhibitor positioning and association with a major networking moment.

Catalyst Partner Package Benefits:

- **Headline ownership of one of the event's five Themed Days**
- High-profile branding and recognition across the week as well as pre and post-event communications
- Curated executive engagement opportunities throughout the week
- Premium double-sized exhibitor space
- Keynote speaking slot (15–30 minutes)
- National & regional press & media visibility
- VIP access for 10 people
- Gala dinner table for 10 guests
- Full-page feature/ad in event programme
- Post-event attendee report

Partnership Packages

Innovator Partner: £75k (Up to 4 available)

Top-tier session partnership with high-impact presence across the week.

Innovator Partners offers the chance to co-curate a headline session, with a visible role across Life Sciences Week, supported by recognition across materials and marketing. This package is ideal for organisations that want meaningful reach and engagement – including a programme slot and exhibitor presence.

Innovator Partner Package Benefits:

- **Co-curate and headline a LSW session**
- Curated engagement and business development opportunities
- Recognition across the week, as well as within pre and post-event communication
- Large exhibitor space
- Host/Chair a workshop/panel
- Press & media opportunities
- VIP access for 5 people
- Gala dinner table for 8 guests
- Half-page feature/ad in event programme
- Post-event attendee report

Partnership Packages

Pioneer Partner: £35k (Up to 6 available)

Lead the conversation in your sector – with a branded workshop and exhibition presence.

Pioneer Partnership is ideal for organisations wanting to lead the conversation in your particular sector – from MedTech to health, data to professional services – with speaking/workshop opportunities and post-event follow-up.

Pioneer Partner Package Benefits:

- **Branded workshop or roundtable event**
- Logo across sector content
- Medium exhibitor space
- Panel discussion slot
- Quarter-page ad in event programme
- VIP access for 2 people
- Gala dinner tickets for 6 guests
- Recognition throughout the week and in supporting communication

Sponsorship benefits matrix

Benefits Matrix

Benefit	Catalyst £150k	Innovator £75k	Pioneer £35k	Exhibitor £3.5k–5k
Themed Day / Session Sponsor	Themed Day	Themed Session	–	–
Keynote speaking slot	✓	–	–	–
Exhibition stand	Premium	Large	Medium	✓
Curated one-to-one BD meetings	✓	✓	–	–
Partner session / workshop	✓	✓	✓	–
Branded fringe event	✓	✓	–	–
Branded evening reception	✓	–	–	–
Investor speed-networking access	✓	✓	✓	✓
Post-event attendee report	✓	✓	✓	–
Logo on marketing materials	✓	✓	✓	✓
Social media comms (pre and post event)	✓	✓	✓	✓
Gala dinner tickets	Table for 10	8 tickets	6 tickets	2 (£5k) / Discount (£3.5k)

In addition to the standard benefits each Package offers: we work with all our Partners to ensure a tailored support package designed to meet the needs of your organisation and ensure you gain the best possible experience from Life Sciences Week.

Exhibitor Packages

In addition to full Partner Packages, Life Sciences Week also offers the opportunity of Exhibitor Packages.

Exhibitor packages are ideal for organisations seeking a visible presence to delegates and networking opportunities at Life Sciences week.

The two Exhibitor Package options include:

- Stand in the Exhibitor Hall
- 2-4 full week passes (depending on package)
- 2 Gala Dinner tickets (for Premium Stands)
- Inclusion within event marketing material

Exhibitor Options

	Premium stand £5,000 per stand 15 available	Standard stand £3,500 per stand 35 available
Stand size	6m ² (3m × 2m) — shell scheme with fascia board, power and lighting	4m ² (2m × 2m) — shell scheme with fascia board and power
Position	Adjacent to keynote entrance or main thoroughfare — highest footfall locations, allocated on first-come basis	General exhibition floor — full event week access
Passes included	4 exhibitor passes (full week access)	2 exhibitor passes (full week access)
Investor Day access	2 passes to investor pitch session included	Available to purchase separately at £195 per pass
Gala dinner	2 seats at gala dinner included	2 available to purchase separately at a discount
Marketing	Logo in all event marketing, website listing with 100-word profile and priority placement in event app	Logo in all event marketing and website listing
Lead scanning	Badge scanning app included for all 4 passes	Badge scanning app available at £50 per pass

Exhibition packages

Exhibitor Package Summary

Exhibition stands are a distinct commercial category from the Partner tiers. Partners automatically receive a stand as part of their package; these are the open-market packages.

Premium stand	£5,000
15 available · 6m² · Adjacent to keynote entrance	
● 4 exhibitor passes (full week access)	
● 2 passes to Thursday investor pitch session	
● 2 free gala dinner tickets	
● Badge scanning app for all 4 passes	
● Logo in all marketing + 100-word profile	
● Priority placement in event app	

Standard stand	£3,500
35 available · 4m² · General exhibition floor	
● 2 exhibitor passes (full week access)	
● Investor pitch session tickets at £195 each	
● 50% discount for 2 x gala dinner tickets	
● Badge scanning app at £50 per pass	
● Logo in all marketing + website listing	
● Standard placement in event app	

Life Sciences Week

Brought to you by **One
Thousand
Trades Group**

One Thousand Trades Group specialise in integrated business solutions – bringing together events management, business networks, marketing and public relations.

Our values are rooted in honesty, integrity and loyalty: we pride ourselves on the close, collaborative relationship we build with our clients – creating partnerships that last.

As a valued partner to our events, we work closely with you to understand your business objectives and bring to bear all our expertise to ensure a meaningful, impactful outcome – whether that's helping grow your brand, amplify your marketing or connecting you with the networks needed to support your business development.

We cannot wait to work with you.

[Click Here to Read More](#)



How to get involved

**Get in touch with Amy Deakin –
and let's discuss the right partnership for your objectives:**

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☎ +44 (0) 121 227 4156

🌐 www.lifesciencesweek.co.uk

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